

Awards and recognition

stc is proud and gratified to be recognized by international bodies for its contributions to the industry. In January 2025, the 2024 Brand Finance Report recognized stc Group as the 9th-most valuable telecom brand globally. And for the 5th consecutive year, stc retained its position as the most valuable telecom brand in the Middle East, ranking 3rd among the most valuable brands in the region and 2nd in Saudi Arabia, underscoring its commitment to innovation, customer service and investment in local communities. We honor the hard-working and innovative employees and leaders who delivered these accolades in 2024 for the organization.

Sustainability-related awards and recognition

- Won the **Corporate Social Responsibility Award** that took place on the sidelines of the International Forum for Social Responsibility in Riyadh
- Won Excellence Certificate for the **SmartTruck project** at the World Summit on the Information Society (WSIS+20), organized by the International Telecommunication Union (ITU)
- Won the **Social Responsibility branch award** of the Princess Seetah bint Abdulaziz Award in the 11th round for the Technical Enablement project
- MEA Business Technology Award for **Exceptional Telecom Products/Services**: Achievements in Sustainable Water Resource Management Solution

Human resources and capacity-building awards and recognition

- Excellence in **Diversity, Equity and Inclusion** Award – HRM Summit 2024
- Excellence in **Best Use of Technology** Award – HRM Summit 2024
- Excellence in **Talent Acquisition** Award – HRM Summit 2024
- Best External **Recruitment Process** Award – HRM Summit 2024
- Best Rewards **Strategy** Award – Informa KSA
- Best **Flexible Work Initiative** Award – Informa Middle East
- Three global awards for excellence in **Leadership Development**, Data Analytics and Best Employer – Brandon Hall Group

Leadership and excellence awards and recognition

- **Best Middle Eastern Connectivity Provider**: Honoring stc C&W's leadership in enhancing connectivity across the region – Global Connectivity Awards
- **Best Sales Team**: Recognizing the exceptional efforts of the Sales Team in driving impactful sales strategies and market influence – Global Connectivity Awards
- First place award for excellence in **local content preference** for the owned companies sector, presented by the Local Content and Government Procurement Authority
- Technical Excellence Award for **Local Content Sectors**, presented by the Ministry of Communications and Information Technology
- Excellence in **Talent Acquisition** Award, presented by the Human Resources Management Summit



Technology and innovation-related awards and recognition

- Saudi Arabia's **Speed-test Awards™** Winner for mobile network speed during Q1 and Q2 2024
- **IDATE Award**: Won the All-Optical Technology Innovation and Digital Enablement Award (IDATE award) at the Mobile World Congress (MWC) 2024
- **GSMA T-ISAC Contributors Award**: Recognized with the GSMA T-ISAC Contributors Award, highlighting stc Group's global leadership in digital transformation
- **ACE Award**: Won the ACE Award for excellence in the stc-NEOM cybersecurity hackathon, showcasing expertise, dedication and commitment to cybersecurity
- **Open API Certification**: Achieved TM Forum certification for additional Open APIs, elevating stc to a higher Golden Badge level and promoting collaboration and rapid technology adoption

- **Future Net MENA Award**: Recognized for outstanding innovation in AI in the Customer Experience category, delivering exceptional data analysis solutions
- **Cloud Award**: Awarded Cloud Initiative of the Year at the Asian Telecom Awards 2024, recognizing stc's pioneering efforts in reshaping the digital landscape in telecommunications
- STJ Partners ranked stc **1st** among 9 global cloud service providers (CSP)
- **5G Core summit 2024 in Dubai**: Best Service Innovation Award
- **Net5.5G Pioneer Award by World Broadband Association in Istanbul**: For AI-based application signature detection and development within Core Networks
- **Data Impact Award**: Received the Data Impact Award for Leadership and Transformation at the Cloudera Evolve 2024 event in Dubai
- **Saudi Authority for Intellectual Property (SAIP) certificate**: Awarded the SAIP certificate for stc process dashboards
- **Saudi Authority for Intellectual Property (SAIP) certificate**: Awarded the SAIP certificate for stc new telecom infrastructure innovation solution stands for electronics
- **Middle East National Business Awards**: Won three awards in the Tech, Telecom and Entertainment categories at the Middle East National Business Awards, which were presented by Charlton Media Group
- **TM Forum Awards**: Won the Best Moonshot Catalyst (Sustainability Challenge – Sustainability telco through green network evolution) and 4 Outstanding Catalyst Awards: 3 for AI innovations and 1 for Data-to-NPS
- **SAMENA Telecom Council LEAD Award 2024**: Recognized with outstanding autonomous Network L4 practice award in IP roaming domain

- SAMENA Best **5G** Network Experience Award
- **MEA Business Technology Award for New Technology**: Achievements in AI/ML-based real-time optical cable inspection modes
- **Network X Award 2024**: Awarded for trailblazing adoption of Agile Architecture and 'Outstanding Core Network Solution
- **Middle East Technology Excellence Award 2024**: KSA Technology Excellence Award 2024 in the Cloud Computing-Telecom category
- **Game Mode** Award for the 7th Time as Platinum Operator for Games – CST
- Best **B2B CX** Award (IoT squared) – SCXA
- Best **Voice of Customer** (VoC) Strategy and Transformation (stc tv) – CX and Loyalty Awards KSA 2024
- Customers at the Heart of Everything (Intigral) – Gulf **Customer Experience** Awards
- Most Diversified **Sales and Distribution Services and Solutions** – International Finance Magazine
- Best **Logistic Services** Provider For Mobile Devices – Global Business Outlook Magazine
- The Most **Digitally Transformed Sales Services Company** – Global Business Outlook Magazine
- Leading **Sales And Distribution Company** – International Business Magazine
- Best Cutting-Edge **Digital Service** Provider – International Business Magazine