

A message from the GCSO Insight in action

“
Our climate strategy centers on improving operational performance and addressing climate challenges. We are firmly committed to achieving net zero emissions by 2050, and our progress reflects this ambition.”



At stc, we are driven by a dedication to creating meaningful social, environmental, and governance impact through innovative and strategic initiatives. Our approach focuses on fostering digital inclusion, championing environmental sustainability, developing human capital, and promoting ethical governance — all while supporting Saudi Arabia’s transformative vision and advancing global sustainability goals.

Our Sustainability Strategy is anchored in three core pillars: Environmental Performance & Climate, Human Capital Development through Digital Innovation, and Strong Governance & Ethical Excellence. These pillars encapsulate our commitment to delivering long-term value, supporting Saudi Arabia’s transformation, and contributing to worldwide sustainability efforts.

In addressing climate challenges, we focus on improving operational performance and championing sustainability. Our unwavering commitment to achieving net-zero emissions by 2050 is evident in our progress. In 2024, we reduced our scope 1 GHG emissions by 3.6% across the Group, through targeted efforts to enhance energy efficiency across

operations. Supporting the principle of circularity, our electronic waste recycling program benefits hundreds of NGOs while minimizing environmental impact.

On the social front, we believe sustainable progress stems from human capital development through digital innovation. Our digital services empower local businesses, boost entrepreneurship, and generate employment opportunities. Through InspireU, our flagship startup accelerator, we’ve supported over 130 digital startups valued collectively at over ₪ 1 billion, fostering a thriving innovation ecosystem in the region. Our commitment extends to enhancing digital inclusion and improving quality of life. Initiatives like the Smart Truck have delivered over 3,000 internet safety awareness sessions, while our E-health program uses smart cameras to facilitate early diabetes detection for underserved communities. Additionally, we provide reduced-rate fiber packages for vulnerable groups and free technical services to support non-profit organizations.

In governance, we uphold the highest standards of integrity, compliance, and transparency. Our

ESG strategy is reinforced by a strong governance framework that ensures ethical conduct across all organizational levels. The Corporate Compliance sector rigorously enforces ethical standards, while our Internal Audit function conducts thorough reviews of all business units, addressing risks, fraud prevention, and unethical behavior. We also align with global best practices in risk management, with our Code of Ethics overseen by the Executive Management Sustainability Committee, chaired by the GCEO.

We recognize that partnerships and innovation are vital for achieving our goals. By investing in technology, collaborations, and community initiatives, we ensure that our sustainability efforts not only create lasting value for the Kingdom but also contribute significantly to the broader region.

Abdullah Abdulrahman Alkanhl
Group Chief Strategy Officer

Pledged
Net Zero
by 2050

13,846
electronic devices recycled
and refurbished